beIN MEDIA GROUP



A leading independent global media group and one of the foremost sports and entertainment networks in the world.

WELCOME

to beIN MEDIA GROUP

Dear partners and industry colleagues,

In 2014, with the incorporation of beIN MEDIA GROUP, we set off on a journey to become one of the leading sports, entertainment, and media groups in the world. From our beginnings in the Middle East and North Africa (MENA) in 2003 as Al Jazeera Sports, we now operate in more than 40 countries across five continents, in nine languages, providing our millions of viewers with premium sports and entertainment content.

Sports has long been our flagship, and we can proudly say that we now hold the best portfolio of sports rights worldwide. Through our premium flagship beIN SPORTS channels, we have consistently redefined viewing experiences, delivering unparalleled access to major events such as the FIFA World Cup, Africa Cup of Nations, Olympic Games and UEFA EUROS, as well as season-long coverage of the most popular sporting events in the world such as Formula 1, UEFA Champions League, English Premier League, LaLiga, Ligue 1, Wimbledon, ATP tournaments, Premier Padel, the NBA, and so much more.

Our broadcast media rights deals, many of which are exclusive and span markets across the MENA region, France, Türkiye, Asia-Pacific, North America and elsewhere, are testament to our commitment to deliver growth as one of the leading sports, entertainment, and media groups in the world. They not only highlight our commitment to quality and innovation, but also demonstrate our strong relationships with global sports organisations, reinforcing our leadership position in providing top-tier sports content across the globe.

Yet our growth strategy goes beyond sports.

Our commitment to bringing the best-in-class entertainment to our audiences is continuously demonstrated through numerous strategic partnerships with industry leaders, providing us with exclusive access to premium entertainment content; through MIRAMAX, a beIN MEDIA GROUP and Paramount company; and through our innovative TOD STUDIOS, which continues to produce exclusive top-tier original content.

As we look to the future, we will continue to inspire, educate, entertain, and connect people. We will remain leaders in protecting the intellectual property of our industry; and supporting causes that need our help, through our important CSR initiatives. And, of course, by leveraging cutting-edge technology, strengthening key partnerships, and building relationships within the global media industry, we will continue to bring our audiences closer to the action and deliver unrivalled viewing experiences.

Sincerely,

Yousef Al-Obaidly
Group CEO, beIN MEDIA GROUP



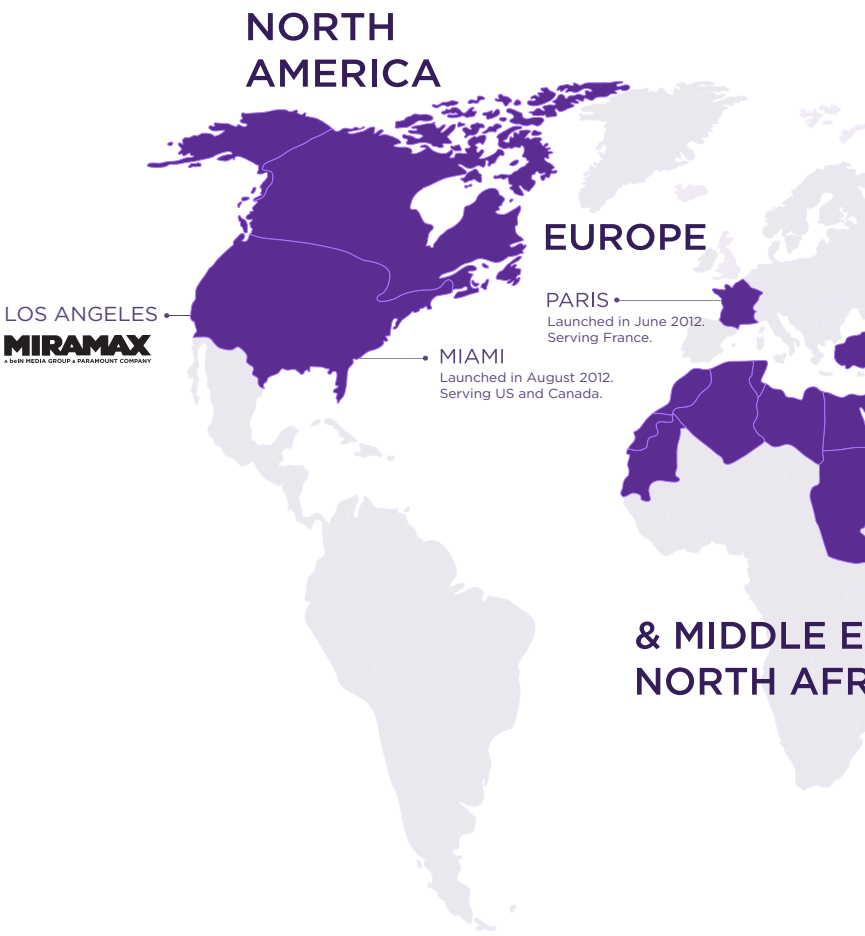
Yousef Al-Obaidly
Group Chief Executive Officer

WHERE WE ARE

GLOBAL PRESENCE

ESTABLISHED IN 2014

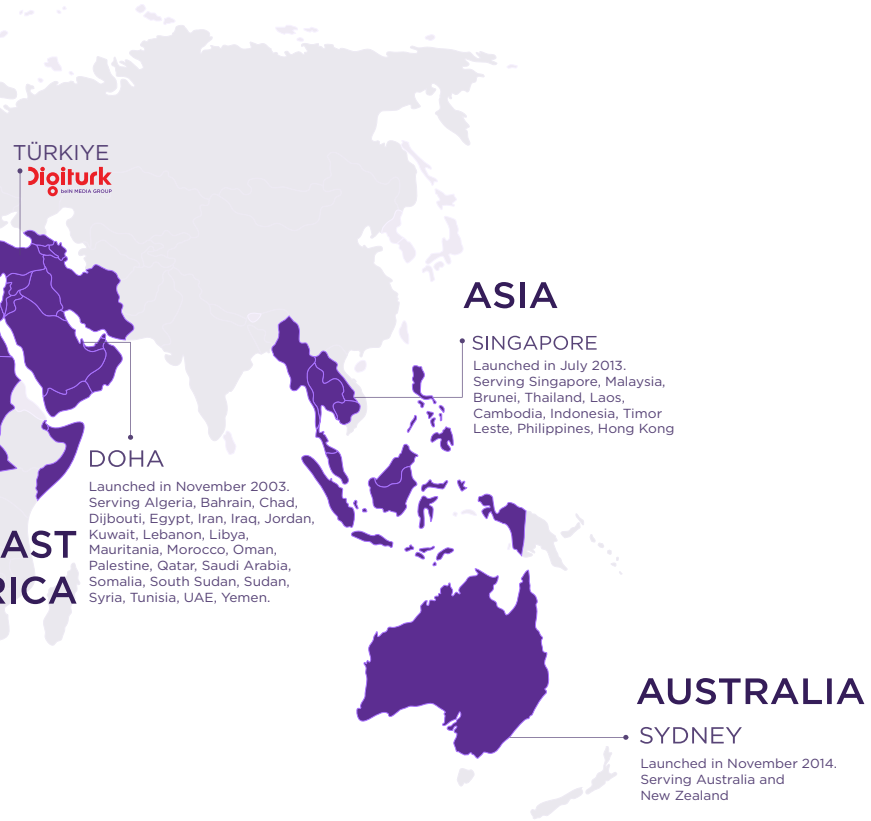
7 OPERATING COMPANIES



40
COUNTRIES

5
CONTINENTS

+2800
EMPLOYEES



TÜRKIYE
Digiturk
beIN MEDIA GROUP

DOHA
Launched in November 2003.
Serving Algeria, Bahrain, Chad, Dijbouti, Egypt, Iran, Iraq, Jordan, Kuwait, Lebanon, Libya, Mauritania, Morocco, Oman, Palestine, Qatar, Saudi Arabia, Somalia, South Sudan, Sudan, Syria, Tunisia, UAE, Yemen.

ASIA

SINGAPORE
Launched in July 2013.
Serving Singapore, Malaysia, Brunei, Thailand, Laos, Cambodia, Indonesia, Timor Leste, Philippines, Hong Kong

AUSTRALIA

SYDNEY
Launched in November 2014.
Serving Australia and New Zealand

OUR VISION

To be a leading global media company showcasing the world's most inspiring sports, entertainment and original content – delivered in the most innovative ways – to our customers of all cultures & backgrounds around the world.

OUR VALUES

1- INSPIRATION

beIN was created to inspire. We seek to inspire millions of people to pursue their dreams; to play sport, to entertain and be entertained; and play a positive role in society.

2- INNOVATION

Our Group is founded on the latest technology, pioneering advancements and original ideas. Through innovation, we thrill customers, we create compelling content, and we safeguard the industry.

3- COLLABORATION
beIN is a global family. We believe that a strong team creates the very best results. By connecting with each other, beIN connects the world.

4- STORYTELLING
At its heart, beIN brings multi-cultural stories to life. We share these diverse stories across the world: bringing Qatar to the world, and the world to Qatar – like no other broadcaster on the planet.

5- INCLUSIVITY
We transport everyone on the journey together, no matter your background, interest, culture or language. beONE is our way of working, and also our message to the world.

SPORTS DIVISION: **PIONEERS IN SPORTS BROADCASTING**

beIN MEDIA GROUP has one of the largest portfolios of sports rights of any global broadcaster.

+75
Core Premium Sports Rights

+150
Cumulative Global Sports Rights

+60
beIN SPORTS Channels

+45k
Hours Sports Broadcast






UEFA CHAMPIONS LEAGUE
UEFA EUROPA LEAGUE
UEFA EUROPA CONFERENCE LEAGUE
Premier League
UEFA EURO2024 GERMANY
UEFA NATIONS LEAGUE
AFC
CAF
EFL
Carabao Cup
EFL
- CONMEBOL - LIBERTADORES
- CONMEBOL - SUDAMERICA
THE CHAMPIONSHIPS WIMBLEDON
AO
ROLAND GARROS PARIS
us ope
BILLIE JEAN KING CUP
BY BNP PARIBAS
LAVER CUP
NBA
NBA


LALIGA
LIGUE 1
FIFA
UEFA women's CHAMPIONS LEAGUE
UEFA women's EURO SWITZERLAND 2025
Emirates FA CUP
SüperLig
COUPE DE FRANCE
NFL
ATP TOUR
DAVIS CUP
UNITED CUP
MAJOR LEAGUE BASEBALL
PREMIER PADEL

UNRIVALLED TALENT

COMBINING THE BEST OF GLOBAL

ARSENE WENGER
Former Manager of Arsenal & UEFA Champions League Finalist

NIGEL DE JONG
Premier League Winner

RUUD GULLIT
2-time European Cup & Euro 88 Winner

JOE HART
2-time EFL Cup Winner

JOE COLE
FA Cup Winner

MIKEL JOHN OBI
2-time UEFA Champions League Winner

MARCEL DESAILLY
World Cup and European Championship Winner



RICARDO KAKA
2002 FIFA World Cup Winner & 2007 Ballon d'Or Winner



& REGIONAL PUNDITS

HATEM AL TRABELSI
2004 AFCON Winner (Tunisia), 2002 & 2006 World Cup Finals

YOUSSEF CHIPPO
62 International Caps (Morocco) Played in Premier League

TARAK DHIAB
Tunisian Player of The Century, 1978 World Cup Finals

TARIQ AL-JALAHMA
Former Kuwaiti National Football Team Player

RAFIK SAIFI
UEFA Intertoto Cup Winner

YASSER AL-QAHTANI
2005 AFC Asian Cup Winner, 2006 FIFA World Cup Finals



MOHAMED ABOUTRIKA
2006 & 2008 AFCON Winner, 100 International Caps



ENTERTAINMENT DIVISION:

WORLD CLASS ENTERTAINMENT

beIN MEDIA GROUP's entertainment division delivers a diverse portfolio of captivating content that resonates with audiences across the globe.



MIDDLE EAST & NORTH AFRICA

beIN's own entertainment channels showcase a rich selection of bi-lingual blockbuster movies, engaging series, and family-friendly programming.

We also provide exclusive access to premium content and a diverse array of 40+ channels through our strategic partnerships with industry leaders, including Discovery Channel, Paramount, Sony, and Warner Bros. Pictures.

Discovery · Paramount · SONY PICTURES · Warner Bros. Pictures · The Walt Disney Company

Digiturk
beIN MEDIA GROUP

TÜRKIYE

Digiturk, a leading Pay TV operator in Turkey owned by beIN MEDIA GROUP, delivers a premium entertainment experience to approximately 3.5 million subscribers across 258 channels.

Renowned for its innovative features, such as multiple language subtitles and advanced broadcasting technologies, Digiturk showcases top-tier movies and series from major studios like The Walt Disney Company, CBS Paramount, and WarnerMedia (HBO).

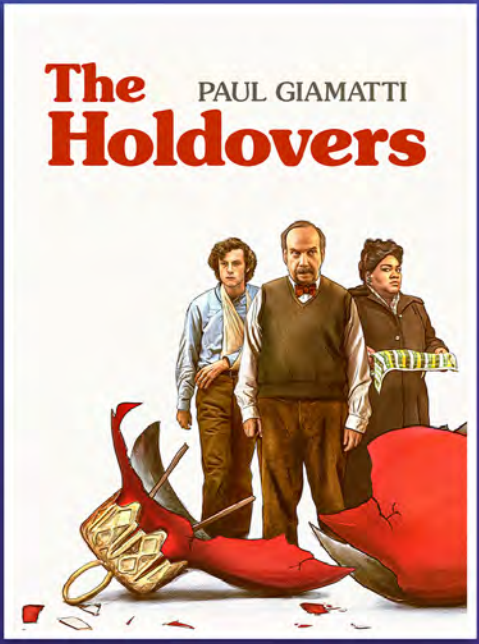
Catering to diverse viewing preferences, the platform includes popular channels like CNN International, BBC, and Nickelodeon, making it a cornerstone of entertainment for Turkish audiences at home and abroad.

CNN International · BBC · nickelodeon

MIRAMAX
A beIN MEDIA GROUP & PARAMOUNT COMPANY

MIRAMAX, a beIN MEDIA GROUP and Paramount company, is a leading global film and television studio renowned for its award-winning original productions. Recent and upcoming films include the fourth Bridget Jones installment Bridget Jones: Mad About the Boy, Roofman, 4 Kids Walk Into a Bank, Scandalous, and the next Scary Movie reboot. Its television slate features Netflix's global hit The Gentlemen, renewed for season two, alongside projects in development such as The Henna Artist, The Key Man, and Prêt-à-Porter.





With a rich library of over 700 titles and 278 Academy Award® nominations, including 68 Oscars®, MIRAMAX continues to shape independent cinema with bold storytelling that resonates worldwide.



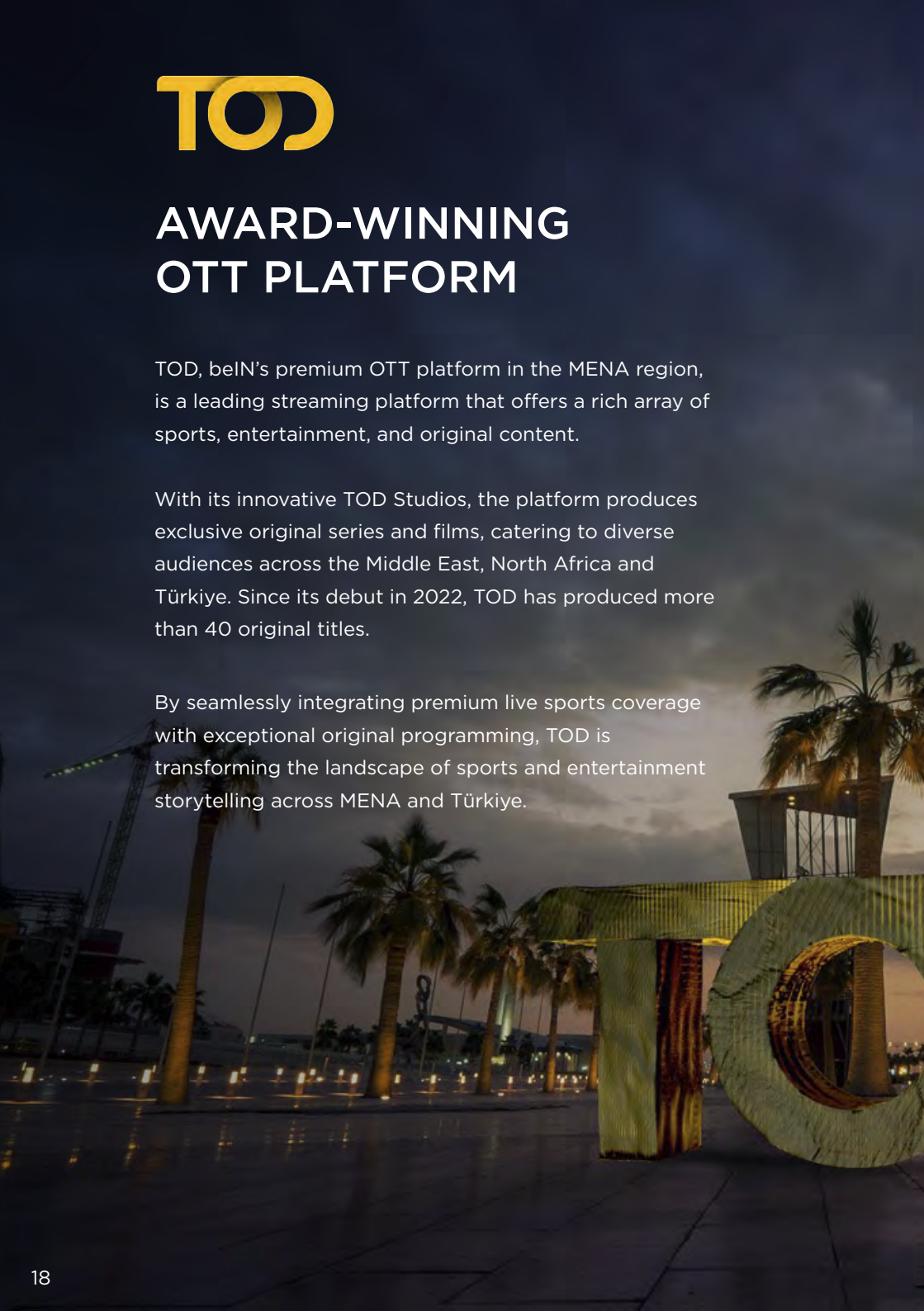
EXPERIENCE THE FUTURE OF ENTERTAINMENT WITH US

AWARD-WINNING OTT PLATFORM

TOD, beIN's premium OTT platform in the MENA region, is a leading streaming platform that offers a rich array of sports, entertainment, and original content.

With its innovative TOD Studios, the platform produces exclusive original series and films, catering to diverse audiences across the Middle East, North Africa and Türkiye. Since its debut in 2022, TOD has produced more than 40 original titles.

By seamlessly integrating premium live sports coverage with exceptional original programming, TOD is transforming the landscape of sports and entertainment storytelling across MENA and Türkiye.





ANTI-PIRACY:
PROTECTING MEDIA RIGHTS

beIN is committed to combating piracy, having become the first live sports broadcaster to join the Alliance for Creativity and Entertainment in 2022. Additionally, beIN is involved with other industry organizations, including AAPA and IBCAP.

With an annual investment exceeding $3.5 million in anti-piracy initiatives, this commitment is set to grow in the coming years. Our dedicated team includes 13 professionals focused on anti-piracy efforts across legal and technological domains.

TECHNICAL SECURITY

Leading operator in the deployment of watermarking and other piracy disruption technologies

DOMAIN & SERVER BLOCKING

Blocking programmes expanding across the region – site blocking operation in both MENA and France

LOBBYING & REGULATORY

Leading player in the advocacy to strengthen respect for IP across the region

MONITORING & TAKE DOWN

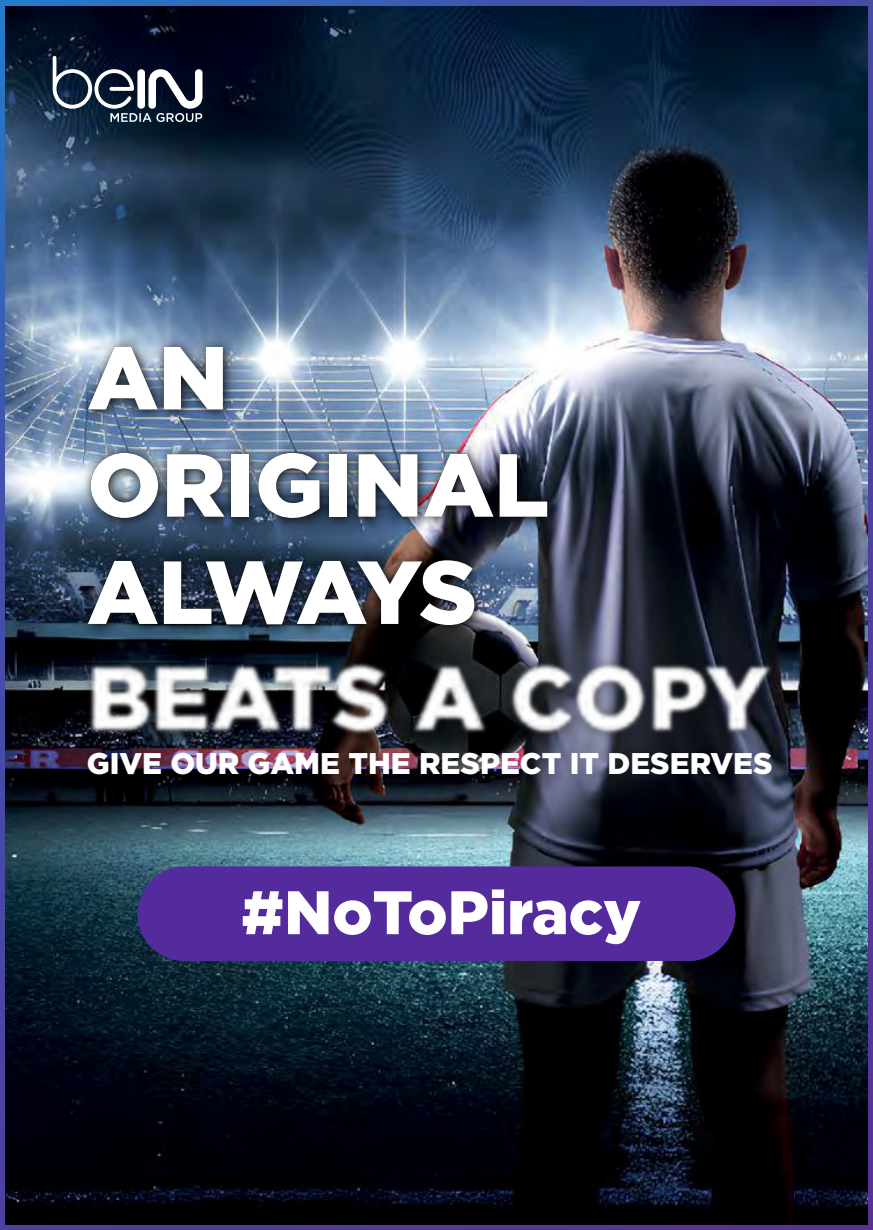
Leading vendors (Athletia & TMG) monitoring and taking down streams during live games

INVESTIGATIONS & LEGAL CASES

Identifying and bringing legal actions against pirate operators

TECHNICAL DISRUPTION

Exploiting technical vulnerabilities to disrupt pirate live streams


beIN
MEDIA GROUP
AN
ORIGINAL
ALWAYS
BEATS A COPY
GIVE OUR GAME THE RESPECT IT DESERVES
#NoToPiracy

CSR:

EMPOWERING COMMUNITIES THROUGH SPORTS & MEDIA

Through our beINSPIRED initiative, we are committed to championing inclusivity in sports regardless of gender, race, or background and providing a platform to elevate the profile of underrepresented sports.



As the leading broadcaster of women's sports globally, beIN is proud to elevate events like the FIFA Women's World Cup, UEFA Women's Champions League and F1 ACADEMY, having aired more than 1400 hours of women's sports in MENA in 2025 alone.

beIN has a history of empowering women in sports through initiatives like a digital show with former PSG striker Nadia Nadim, a beINSPIRED podcast celebrating trailblazing female athletes, and hosting numerous networking events to celebrate female athletes and promote their visibility.

ING THE
HT THING
FORCE
R GOOD



beIN SQUAD

TÜRKIYE

800 teams from all over Türkiye applied for the second season of the beIN SQUAD project, which was launched by beIN SPORTS to support amateur football clubs. For the 2026–2025 season, 50 teams (6 disabled, 15 women's and 29 men's teams) were selected.
In addition to jersey sponsorship, beIN SPORTS also provides media support to the amateur football clubs through its website, social media accounts and beIN SPORTS channels. As part of this, the special beIN SQUAD show is broadcast every Thursday at 19:00 on the beIN SPORTS HABER channel. Each episode includes special interviews along with news and stories from the teams.





EMPOWERING AMATEUR FOOTBALL



FRANCE

The beIN SQUAD initiative continues in France for the 26–2025 season, supporting 50 teams once again — including 10 para-sports teams, 20 women's teams, and 20 men's teams, spanning U14 to senior levels. Each team received full player kits along with coach tracksuits. Throughout the season, beIN SPORTS works closely with these ambassador clubs to share their stories and passion for football through dedicated reports on social media.

The season's highlight is an amateur match produced under professional broadcast conditions and aired live across beIN SPORTS France's channels and digital platforms, a valuable opportunity to showcase the journeys of these clubs, raise awareness of their challenges, and celebrate the spirit of amateur football.







UNITED NATIONS & HUMANITARIAN PARTNERSHIPS

beIN MEDIA GROUP is proud to support various agencies of the United Nations (UN) on a range of global, regional and local humanitarian and public policy projects.















2020-21

beIN dedicated its efforts to supporting the WHO's global response to the COVID-19 pandemic.

2022

Signed a Memorandum of Understanding with Qatar's Ministry of Public Health to amplify the role of sports in society during the FIFA World Cup Qatar 2022™, actively contributing to the "Qatar 2022 For All" initiative, which promoted peace and provided mental health support for displaced individuals. As part of the MoU, we facilitated coverage of the tournament for refugees in over 20 fan zones across western Asia and North Africa.

2023

Launched a fundraising campaign with Qatar Charity to aid relief efforts in Morocco and Libya following devastating natural disasters.

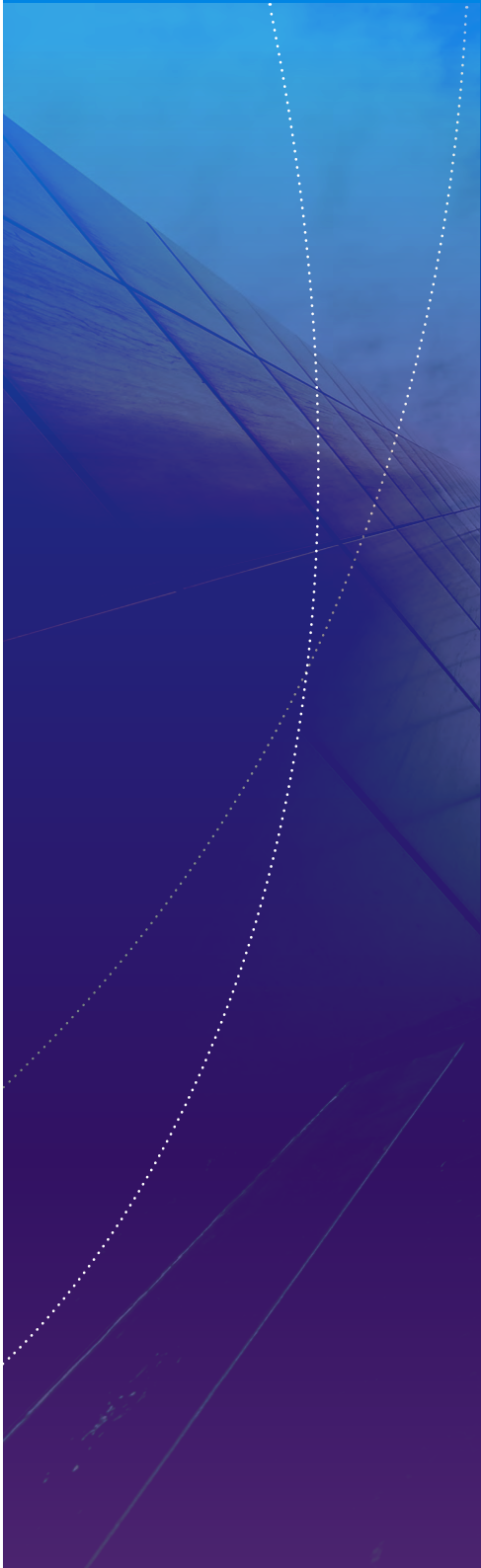
2024

Broadcast all AFC Asian Cup Qatar 2023™ matches at housing and treatment facilities for Palestinians evacuated from war torn Gaza.

2025-26

beIN broadcast the second and third editions of the 'Match for Hope' charity football match live across MENA on the beIN SPORTS FTA channel, supporting fundraising efforts for the Education Above All (EAA) Foundation, which focuses on improving access to education for out-of-school children globally.

beIN MEDIA GROUP remains steadfast in its commitment to corporate social responsibility, striving to create a positive impact and support those in need.



WATCH US.
FOLLOW US.
INNOVATE WITH US.

@beINMEDIAGROUP
@beinmediagroup
@beIN MEDIA GROUP
www.beinmediagroup.com